



23rd ANNUAL Michigan Grocers Golf Outing

Supporting MGA Government Relations Programs

Thurs. June 17, 2010 • The Emerald Golf Course

The Emerald is centrally located on US-27 near St. Johns, between Lansing and Mt. Pleasant.

9:00 am Shotgun Start • 4-Ball Scramble • \$160 per Golfer/ \$640 per Team



SPONSORSHIP INFORMATION

For 22 years it's been one of the best outings in the business and 2010 will be no exception. You are invited to join a select group of other MGA supporters in becoming a sponsor of this year's outing at The Emerald in St. Johns. Sponsors provide valuable financial support to the nonprofit Association and also enjoy high-profile exposure among the decision-makers of Michigan's leading chain and independent grocers. Join your customers, friends, and food industry peers in backing this wonderful event. It's the best one-day investment you can make this year, and there is **no better way to stay connected** with others in the business. Please review the all-inclusive packages and ala carte options listed below. Questions or other good ideas? **Call us at 800-947-6237 x 20.** Stand out in the crowd – pledge your sponsorship today! Thank you for your consideration and continued support.

SPONSOR PACKAGES

Be a real VIP, sharing title sponsor status and high profile recognition before, during, and after the outing:

Double Eagle \$5,000

Includes two foursomes, two sponsored holes, and two additional (●) opportunities from the menu below.

Eagle \$2,500

Includes one foursome, one sponsored hole, and one additional (●) opportunity from the menu below.

Other Sponsor Options

19th Hole	\$ 1,500	● Hole Sponsor	\$ 500
Hole-in-One Prize	\$ 1,500	● Cigar Sponsor	\$ 500
Golf Cart Sponsor	\$ 1,000	● Continental Breakfast	\$ 250
● Prize Hole Sponsor	\$ 750	● Putting Green	\$ 250
● Custom Bag Tags	\$ 750	● Practice Range	\$ 250
● Bag Towels	\$ 750	● Boodle Bag (co-spon)	\$ 250
● Golf Balls	\$ 500	● Door Prize Donor	\$ 250 (or donated prize)

Available on a first-come, first-served basis: reserve your preferred sponsorship today.

Contact MGA's Mike Hamelin at (800) 947-6237 ext. 20 or mike@michiangrocers.org.

- ☑ Entry fees are \$160 per golfer, \$640 per foursome. All entry fees and sponsorships must be paid to MGA by **June 10, 2010**. Pay by phone using a credit card or use the attached ENTRY FORM to pay by check, credit card, or to request an invoice.
- ☑ **The Emerald Golf Course**, home to two previous MGA outings, is centrally located on US-27 near St. Johns, between Lansing and Mt. Pleasant. Visit www.emeraldgolfcourse.com
- ☑ The classic Jerry Matthews design is a draw for both recreational and tournament golfers from across Michigan. Recognized by both *Golf Digest* and *Golf For Women*, The Emerald is a "player's course" in every sense. For more information visit www.michiangrocers.org.

Michigan Grocers Association – The Connection that Works!



ENTRY FORM

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Contact Name: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone & Fax: _____

email: _____

Become an Outing Sponsor: opportunities are available for every budget!

Invite friends, associates and customers. Enter as an individual, twosome, threesome, or a team.

Sign-up Early – Space is Limited – Enter T.B.D. if golfer names will be supplied later.

Everyone is welcome – men & women, scratch & scrub.

Golfer #1 _____

Store/Company _____

Golfer #2 _____

Store/Company _____

Golfer #3 _____

Store/Company _____

Golfer #4 _____

Store/Company _____

My company wants to be a **SPONSOR** (optional).

Please accept a reservation for the golfer(s) listed above.

\$ _____ **Sponsor Pledge:** select or call MGA for available options: _____

\$ _____ **Entry Fee @ \$160 per golfer** Includes golf, cart, breakfast, lunch, after-golf snacks and prizes.

\$ _____ **TOTAL DUE**

Check enclosed, payable to Michigan Grocers Association.

Please invoice: Authorized Signature _____

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Card Number: _____

Billing address: _____ Zip Code: _____ Security Code: _____

Card Expiration: _____ Signature: _____

Payments must be received by June 10, 2010. No cancellations or refunds after that date.

Enter by phone or Print this form and Mail/ Fax to:

Michigan Grocers Association • 221 N. Walnut Street • Lansing, MI 48933 • FAX (517) 372-3002
Call (800) 947-6237 ext. 20 or visit www.michigan-grocers.org

Contributions or gifts to the Michigan Grocers Association are not deductible as charitable contributions for Federal Income Tax purposes, however, they may be deductible as ordinary and necessary business expenses. Internal Revenue Code sec. 6113